



# The Storey Story

Feb 2014

## Let's Do This.

This month is a pretty fun month. Perhaps a little daunting...but pretty fun. Why? Because this is the month when we really start executing on our 2014 strategic goals.

I get it. I'm a little bit strange about this sort of thing. Defining strategy and direction is ridiculously fun for me. But I think what's even more fun is starting to figure out how to actually execute on it. It's a puzzle, and I like puzzles. And let me tell you...given our strategic goals for 2014, we have our work cut out for us.

So...are you itching to know what NightLight Branson is going to be focused on in 2014? Are you desperate to know what you can be praying for this year? Are you sitting on the edge of your seat, with bated breath, anxiously awaiting some revelation?

Well let me scratch that itch. Sit back and breathe normally. Have a bite of that Valentine's Day chocolate. Here's what we're going to be focusing on as a location in 2014...

### Outreach

We're continuing Springfield club outreach (7 clubs every month) and will be working to hire an outreach coordinator who can (in 2015) lead and build this program, expanding

into other areas like street and online outreach.

### Restoration Programming

We'll be focusing on building our capability and capacity for effective follow-through after outreach. This includes strategically equipping and building our mentor team, as well as building stronger connections with key resources in our area, and starting some Bible studies for the women we meet.

### Team Mobilization

We want to build the NL Branson team into a fully self-sustaining, self-replicating team. This includes setting up intentional discipleship circles and better mobilizing volunteers and leaders. It also includes mobilization of Branson volunteers and the start of some ministry in Branson.

### Our Financial Foundation

We want to fully fund existing staff and location budget needs so we can freely function. This includes focusing on individual fundraising, developing more church partnerships, and planning some annual fundraisers, as well as participating in various speaking engagements throughout the year.



### Valentine's Outreach

Cupcakes we took on our Feb 14 outreach. Who doesn't love a Valentine's Day treat?

"I freed a thousand slaves. I could have freed a thousand more if only they knew they were slaves."

-Harriet Tubman



### Volunteer Appreciation Dinner

We said "thank you!" to our volunteers in January through a "mystery meal." It was a 4-course meal with all menu items disguised. Each course was a surprise for each person, and it was a blast! (Right) Chocolate mousses and fruit salad lined up for our volunteers.



(cont.)

### Hiring for 2015

In addition to an Outreach Coordinator, we're planning to hire a Restoration Coordinator and Prevention Coordinator this year. These staff members will focus on fundraising in 2014, setting us up to hit the ground running in 2015.

As you can see, our focus this year is on 1) ramping up our present ministry capabilities—particularly in the area of restoration—and 2) setting this location up for sustainability and significant growth in 2015.

We are excited about this work, and we are eager to tackle it. Please join us in continuing to pray over and refine these strategic goals. Pray for us as we seek to remain diligent and disciplined, while remaining flexible and open to the Holy Spirit's leading.

We are trusting God to produce great fruit this year in the lives of the women we're working with. So...let's do this.

### CONTACT ME

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### Talk With Your Church

Help us mobilize the Body of Christ. Does your church have a heart for justice and for bringing the gospel to the broken? We'd love to have a conversation about how your church can join us in this work. Contact me at: shauna@nightlightinternational.com.

## Join Us

### Pray

Here are a few ways to pray this month:

- Our Board of Directors and NL leadership has just finished meetings in Bangkok, Thailand regarding the restructure of our organization at an international level. **Pray for unity in the organization as the decisions and strategy are communicated and as we begin to execute on the changes. Pray that we will execute effectively and with great care for one another.**
- We are close to giving a belated Christmas gift to one Springfield club owner. This gift is a video that shares our heart for him and God's heart for him, and a Bible with some of our favorite passages of Scripture marked. **Pray that the Holy Spirit would prepare his heart**

**to receive these gifts, and to really hear the gospel through what we share.** We believe this man can have great influence in the Kingdom of God if he comes to know Jesus as his Savior.

- Pray for our mentors. We have five NL staff and volunteers actively pursuing relationships with 9 women in the industry. **Pray for our mentors to have wisdom, discernment, and creativity in sharing both grace and truth with these women. Pray for some breakthrough moments in these relationships. Pray for boldness in love.**

### Thank You

Finally, thank you. Today, I pray Colossians 1: 9-12 over you. What's that, you say? Well...guess you'd better look it up! ☺